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RISK MANAGEMENT

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New York State School Safety Group 491
Announces Implementation of New Logo

Clifton Park, NY — NYS School Safety Group 491 and Fleury Risk Management, Group Manager, are pleased to announce the implementation of a new logo for the Safety Group.

After using the same logo for almost a decade, the NYS School Safety Group 491 Executive Committee unanimously voted to change the Group's logo during their Annual Meeting held July 26, 2019 in Watkins Glen, NY. This is the third logo to be used by the Group since its inception in 1972.

Jamie Phillips, Chair of the NYS Safety Group 491 Executive Committee, said, "The committee is pleased to reveal our redesigned logo to the public. Being a universal choice between all five committee members, we felt this option best represented the Group's history while also offering a refreshed look that would be suitable for the Group's future."

"Fleury Risk Management is delighted to have played a vital role in the redesign of this essential branding item for the Group. Being able to rejuvenate the look and feel of the Group's official communication pieces with this update will undoubtedly play a significant role in its future marketing endeavors," said Dana E. Dever, Director of Digital Marketing.

Effective September 5, 2019, the new logo will appear on all official communication, advertising, and marketing pieces for NYS School Safety Group 491.

For any questions on this announcement, please contact Fleury Risk Management.

About Fleury Risk Management
Fleury Risk Management (FRM) is a specialist in New York Workers' Compensation insurance solutions with a dedicated focus on the public entity, emergency service, and educational sector risks. Through a team of experienced associates, FRM actively works with its customers to drive down costs and limit workplace injuries by using an active claims review process, experience modification factor verification, strict underwriting standards, and unique safety programs.

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